

# CHANGE CHANGE CHANGE

IN MANUFACTURING,  
**CHANGE HAPPENS.**  
WE CAN HELP  
YOU MANAGE IT.

In the manufacturing business, embracing the future means embracing change. But while agility may be fundamental to success, employees are looking for long-term financial stability. A smart way to service both the financial needs of your company and the retirement needs of your workforce is to invest in a retirement plan that's attractive to employees but also has the power to achieve your most ambitious business goals. Whatever change the future may bring, we can help you become a more efficient company today, and evolve into the company you aspire to be in the future.

## SOME WAYS WE HELP YOU STAY AHEAD OF **CHANGE**:

### 1 ACHIEVING BUSINESS GOALS

Prudential plans to help attract and retain employees, lower operational costs and keep your employees retiring on time.

2

### BETTER PARTICIPANT ENGAGEMENT

Our employee engagement strategies help employees overcome the behavioral challenges that keep them from engaging fully with their plan.

3

### HIGH QUALITY INVESTMENTS

We offer a full range of asset allocation solutions, including a #1 ranked Stable Value product<sup>1</sup> and a #1 ranked income solution<sup>2</sup> that guarantees employees income for life.

4

### SUPERIOR MULTI-PLAN MANAGEMENT

To simplify administration and reduce costs, we offer unparalleled support and administration for defined benefit (DB), defined contribution (DC) and nonqualified (NQ) plans.

5

### SMARTER RECORDKEEPING, COMPLIANCE AND PLAN TRANSITION

Your Retirement Plan Consultant will ensure a smooth plan transition as well as seamless recordkeeping, administration and compliance.

## PRUDENTIAL BY THE NUMBERS

### PRUDENTIAL FINANCIAL, INC.

**\$1.3**  
TRILLION

assets under management<sup>3</sup>

TOP  
10

worldwide money manager<sup>4</sup>

### PRUDENTIAL RETIREMENT<sup>5</sup>

**\$386.2**  
BILLION

assets under management

**4.2**  
MILLION

participants

**9,550**

plans

### PRUDENTIAL RETIREMENT'S MANUFACTURING FOOTPRINT<sup>5</sup>

**80**  
YEARS

in manufacturing

**\$21.6**  
BILLION

assets under management

**442,276**

participants

**868**

plans

CONTACT YOUR PRUDENTIAL REPRESENTATIVE AT 800.353.2847



---

<sup>1</sup>Pensions & Investments, 2016 Money Managers Survey, May, 2016, based on internally managed assets data as of December 31, 2015.

<sup>2</sup>Estimated market share using market size as responded by LIMRA, 2016 In-Plan Guarantee Availability and Election Tracking Survey, May, 2016.

<sup>3</sup>Prudential Financial, Inc. data as of March 31, 2017.

<sup>4</sup>Pensions & Investments' Top Money Managers list, May 30, 2016; based on Prudential Financial total worldwide institutional assets under management as of December 31, 2015.

<sup>5</sup>Prudential Retirement internal data as of December 31, 2016, assets under management represents DC assets only.

**In providing this information Prudential Retirement is not undertaking to provide impartial investment advice, or to give advice in a fiduciary capacity. Prudential Retirement may benefit from advisory and other fees paid to it or its affiliates for managing, selling, or settling of the Prudential mutual funds and other investment products or securities offered by Prudential Retirement or its affiliates. Investment vehicles sponsored or managed by a Prudential Retirement affiliate generate more revenue for the Prudential enterprise than non-proprietary investment vehicles. Prudential Retirement's sales personnel generally receive greater compensation if plan assets are invested in proprietary investment vehicles. Prudential Retirement may benefit directly from the difference between investment earnings of Prudential Retirement's stable value funds and the amount credited to deposits in those funds. Prudential Retirement may also benefit from broker-dealer or other entities' co-sponsorship of Prudential conferences.**

Retirement products and services are provided by Prudential Retirement Insurance and Annuity Company (PRIAC), Hartford, CT or its affiliates. PRIAC is a Prudential Financial company.

© 2017 Prudential Financial, Inc. and its related entities. Prudential, the Prudential logo, the Rock symbol and Bring Your Challenges are service marks of Prudential Financial, Inc. and its related entities, registered in many jurisdictions worldwide.

0308251-00001-00

*For Plan Sponsor and Intermediary Use*

RSFSRE9  
08/2017